

# AISWARYA P

## Digital Marketing Fresher

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 Malappuram, Kerala

### ABOUT ME

Digital Marketing fresher with academic training and practical exposure through a Diploma in Digital Marketing. Possesses foundational knowledge in SEO, Social Media Marketing, Content Creation, and Digital Advertising. Eager to learn, grow, and gain hands-on experience in a dynamic marketing environment.

### EDUCATION

#### Bachelor of Arts in English

#### Language & Literature

Calicut University  
MES Ponnani College

2021-2024

#### Diploma in Digital Marketing

Currently Pursuing

### WORK EXPERIENCE

#### Fresher

No prior work experience

Actively seeking opportunities to gain practical exposure and apply digital marketing knowledge in real-world projects.

### CAREER OBJECTIVE

To secure an entry-level Digital Marketing position where I can enhance my skills, gain hands-on experience, and contribute effectively to marketing campaigns while growing professionally.

### SKILLS

- Social Media Marketing
- Digital Marketing Fundamentals
- Email Marketing Basics
- Search Engine Optimization(Basics)